

Syllabus [2025Year 2 Term]

Course Information

|                        |   |  |                     |
|------------------------|---|--|---------------------|
| Course Title           | Music & Visual Arts   | Credits  | 3                   |
| Course Code            | 562260-1  | Required/Elective<br>(For Undergraduate Courses) |                     |
| Department or Major    | Department of International Business Administration   | Language   | English             |
| Methods of Teaching    |   | Lecture Room                                     | 월3,4,5,6,7,8(국제501) |
| Time Allotment         | Lecture(3) Experiments(0)<br>Trainging & Practice(0) Performance(0) Designing & Planning(0) | Cyber Lectures                                   |                     |
| Course Type            | offline   |  |                     |
| Cyber Lectures Preview |   |  |                     |

Lecturer

|          |                      |                |      |                    |                       |       |
|----------|----------------------|----------------|------|--------------------|-----------------------|-------|
| Lecturer | Name                 | Chaekyung Moon | Rank | Part-Time Lecturer | Final Academic Degree | 음악학박사 |
|          | Department & college | Piano          |      | Office             |                       |       |
|          | Office Phone Number  | —              |      | e-mail             | moon0327@gmail.com    |       |
|          | Field of Interest    |                |      |                    |                       |       |

Course Summary

|                             |   |
|-----------------------------|---|
| Course Description          | This course introduces non-music majors to diverse musical styles from Baroque period to today, including classical, jazz, pop, and non-Western music, through an interdisciplinary lens. By understanding these genres within their historical and cultural contexts, students will develop an appreciation for the arts and the relationships between music and other creative fields.        |
| Description Related Courses | "Music in General Culture"  |
| Course Goals                | Upon completion of this course, students will demonstrate competencies in: Expertise/Professional Knowledge, Global Citizenship, and Communication.<br>These competencies will be developed through learning basic music theory and history, engaging with audiovisual materials to understand cultural evolution and diversity, and ultimately fostering an appreciation for the value of art. |

|  |  |
|--|--|
| Projected Results                              | By delving into the fundamentals of music theory and its history, students will gain greater access to and appreciation for a variety of musical and artistic expressions. |
| Percentage of the original language classes(%) | English 100%   |
| Cyber Lectures Preview                         |  |

## Syllabus

| Times | Lecture Topic                                  | Lecture Goals  | Lecture Methods | Assignments   |
|-------|--|--|-----------------|---|
| 1     | Introduction to Music & Visual Arts            | Overview of the course; Understanding the relationship between music and visual arts | 강의, 토의토론수업,     | Course expectations, icebreaker discussions on art and music experiences. |
| 2     | Foundations of Classical Music and Visual Arts | Elements of music and visual arts.   | 강의,             | Introduce historical context from the Baroque to Romantic periods.        |
| 3     | The Baroque Period: Music & Art                | Characteristics of Baroque music and visual arts; Key composers and Artists          | 강의,             | Analyze a Baroque artwork and musical excerpt                             |
| 4     | The Classical Period: Music & Art              | Features of Classical music; Key composers; Art: Neoclassicism                       | 강의, Quiz #1     | Compare Classical music and art styles                                    |
| 5     | The Romantic Era                               | Expression of emotion, individualism in music and art; Composers and Artists         | 강의,             | Analysis of emotional themes  |
| 6     | Impressionism & Early 20th Century             | Musical & Visual   | 강의,             | Focus on change from traditional to modern styles                         |
| 7     | Review   |  | 강의, 토의토론수업,     |   |
| 8     | Midterm Exam                                   |  |                 |   |
| 9     | 20th Century Innovations & Modernism           | Atonality, abstraction   | 강의,             | Explore radical shifts in music and art                                   |
| 10    | Jazz & Visual Arts (I)                         | Origins of jazz and its influence on visual culture                                  | 강의, Quiz #2     | Key figures and works, cultural significance                              |
| 11    | Jazz & Visual Arts (II)                        | Origins of jazz and its influence on visual culture                                  | 강의,             | Key figures and works, cultural significance                              |
| 12    | Rock & Pop Culture                             | Rise of popular music styles and their visual counterparts                           | 강의,             | Iconic albums, music videos, fashion trends                               |
| 13    | Global & Cross-Cultural Influences             | Non-Western music and art traditions   | 강의, Quiz #3     | Fusions and contemporary cross-cultural w                                 |

| Times | Lecture Topic         | Lecture Goals | Lecture Methods | Assignments |
|-------|-----------------------|---------------|-----------------|-------------|
|       |                       |               |                 | orks        |
| 14    | Review for Final Exam |               | 강의, 토의토론수업,     |             |
| 15    | Final Exam            |               |                 |             |

Methods of Grading

| sequen<br>ce | Description                 | Percentage | Details |
|--------------|-----------------------------|------------|---------|
| 1            | Mid-tem Exam                | 35%        |         |
| 2            | Final-exam                  | 35%        |         |
| 3            | Pop Quizzes                 | 15%        |         |
| 4            | Assignments                 | 0%         |         |
| 5            | Reports                     | 0%         |         |
| 6            | Presentations & Discussions | 0%         |         |
| 7            | Attendance                  | 15%        |         |
| 8            |                             | 0%         |         |
| 9            | Others                      | 0%         |         |
| All          |                             | 100%       |         |

Core of Value

| 핵심가치               | 핵심역량                          | 하위역량                           | 역량정의   | 역량구분 | 값(%) |
|--------------------|-------------------------------|--------------------------------|--|------|------|
| 혁신<br>(Discovery)  | 문제해결<br>(Deliberation)        | 분석력<br>창의력<br>종합적 사고력          | 문제상황을 명확<br>하게 이해하고<br>체계적으로 분석<br>하여 창의적으로<br>해결할 수 있는<br>능력              |      | 0%   |
| 혁신<br>(Discovery)  | 전문지식<br>(Knowledge)           | 탐구능력<br>논리적 사고력<br>전문지식/기<br>술 | 전공분야 지식과<br>기술, 그리고 관<br>련된 다양한 정<br>보를 활용하여<br>논리적으로 사고<br>하고 탐구하는<br>역량  | 주역량  | 40%  |
| 헌신<br>(Dedication) | 세계시민<br>(Universal valu<br>e) | 외국어능력<br>다문화 수용<br>능력<br>공감능력  | 세계 각지의 다<br>양한 언어, 문화,<br>역사에 대한 이<br>해를 바탕으로<br>글로벌 이슈에<br>대응할 수 있는<br>능력 | 부역량  | 30%  |
| 헌신<br>(Dedication) | 협력.헌신<br>(Dedication)         | 대인관계능력<br>협업 능력                | 공통의 목적과<br>가치를 위해 개<br>방적인 태도와   |      | 0%   |

| 핵심가치                       | 핵심역량                   | 하위역량                   | 역량정의   | 역량구분 | 값(%) |
|----------------------------|------------------------|------------------------|--|------|------|
|                            |                        | 공동체 의식                 | 균형 잡힌 시간으로 서로 돕고 헌신할 수 있는 능력                   |      |      |
| 능동<br>(self-Determination) | 자기주도<br>(maNagement)   | 독립성<br>성찰 능력<br>자기개발능력 | 자기 스스로 목표를 세우고 목표를 달성하기 위해 주체적으로 실천할 수 있는 능력   |      | 0%   |
| 능동<br>(self-Determination) | 의사소통<br>(Articulation) | 표현력<br>이해력<br>조정력      | 언어 또는 다양한 매체를 활용하여 다른 사람들과 효과적으로 상호작용할 수 있는 능력 | 부역량  | 30%  |

## Textbook(s) &amp; References

| Description | Title       | Author            | Publisher |
|-------------|-------------|-------------------|-----------|
| References  | 음악과 미술의 만남  | Jean-Yves Bosséur | 보성각       |
| References  | 음악이 흐르는 미술관 | 윤지원               | 미술문화      |

## Memo

- Attendance is mandatory; missed classes may affect your participation grade.
- Absence (-1 point at a time), tardiness or leaving class early with no excuse (-1 point for three times)
- Late submission of assignments and quizzes will incur a grade penalty.
  - Course schedule or topic may change depending on the class progress or external schedule.
  - Please refer to PPT slides that will be uploaded before each session.
  - Office Hour: Appointment required. Prerequisite.